

Andrés Fernández

Digital Illustration – Key Art – Advertising

Professional Summary

Digital Designer with over 15 years of experience.
Meticulous, deadline-driven, and dedicated team player.
Conceptualize illustrations and designs based on sketches or description.
Expert in Photoshop, Illustrator, Cinema 4D

Clients included:

Radical Media, Argent, Adidas, Nike, Sony Reebok, Bacardi
Baseline, Newsweek, Time Magazine, The Source Magazine.

Experience:

CNN+ *Oct. 2021 – Feb. 2022*

Key Art designer, Digital Comps

Nickelodeon *April – July. 2021*

Key Art designer, Digital Comps

A + E Networks *Feb. – April. 2019*

Key Art designer, Web Banner design

Harrison & Star *Sep. – Oct. 2019*

Digital Comps and concepts for final illustration

AT&T-DirectTV *June 2013 – Dec. 2018*

Key Art, Web design, Banner design, Production designer

Nitin Vadukul Studio *2004 – 2013*

Key Art, Advertisement, Fine Art

Indika Entertainment Advertising. *2005-2009*

Key Art designer

Education: Pratt Institute, Macintosh Design Center NY

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